

Marlon Tate

Privacy Policy

Introduction & General Terms

We take information privacy seriously and want you to be assured that your personal information is safe with us.

This Privacy Policy relates to the use of personal information we collect from you via our websites, at events you attend or in conversation with us. It also relates to our use of any personal information you provide to us by phone, email, in letters/ correspondence and in person.

In order to do business and to better understand our customers we sometimes collect information about you. This policy explains the following: 1) what information we may collect about you; 2) how we use information we collect about you; 3) when we may use your details to contact you; 4) whether we will disclose your details to anyone else; 5) your choices regarding the personal information you provide to us; 6) the use of cookies on Marlon Tate websites and how you can reject them; 7) what to do if you are unhappy with our use of your data; 8) The information we gather and store about you is governed by the Data Protection Act 1998 and the The Privacy and Electronic Communications (EC Directive) Regulations 2003. In this policy, we refer to 'data protection laws' to mean these.

Our websites may contain hyperlinks to websites owned and operated by other companies/third parties. These companies/parties have their own privacy policies and are likely to use cookies. We can accept no responsibility or liability for third-party websites that we link to.

Nikos Georgopoulos Ltd (trading as Marlon Tate) is an independent award-winning creative agency with offices in London and Athens. When we refer to "we" or "our" or "Marlon Tate" we are referring to Nikos Georgopoulos Ltd.

What information will Marlon Tate collect?

When you access our websites, or sign up to any services such as newsletters, we will receive personal information about you. This can consist of your name, email address, work postal address, telephone number or mobile number, as well as information collected about your use of our websites (this could include your IP address).

As we are a business to business enterprise we will not knowingly record your home address or phone number. We will also not knowingly record special categories of personal data: racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, genetic data or biometric data. Additionally, due to the nature of our business, branding and communications, we only deal with adults. Please do not supply personal information if you are under 18 years of age.

We may enable you to sign-in via a third-party service, such as a social media provider like Facebook or Twitter. If you choose to sign-in via a third-party application, you will be presented with a dialog box which may ask your permission to allow us to access your personal information (e.g. your full name, date of birth, email address and any other information you have made publicly accessible).

How will Marlon Tate use the information it collects about me?

We will use your personal information to: 1) Optimise our website to ensure an enriched personalised experience; 2) Deliver any services you have signed up for like newsletters or blogs; 3) Contact you about the services we offer; 4) Find out if you are interested in our services.

We are a commercial organisation - looking to grow our business, pay employees and make a profit. We are keen to promote our services to you and your business. For this reason, we have a legitimate interest in processing information you supply us. If we are in direct conversation with you or your company our lawful basis for processing may be in anticipation of a contract. If you have any questions email us at info@marlontate.com.

Will I be contacted for marketing purposes?

When you choose to supply us your personal information, for example via our website or during a conversation, we believe that you would reasonably expect to hear from us about services that we offer or information that we believe may be of interest to you.

You have a choice about how your information is used and you can decline at any time - either by clicking the link in every marketing communication we send or by emailing us at info@marlontate.com.

Will Marlon Tate share my personal info with anyone else?

We will not share your personal information outside of Marlon Tate unless we are specifically required to do so by law or if we contract elements of our operations outside of the company, for example, direct mail processing.

In cases where we contract other companies to work for us we will ensure that legally binding agreements are in place to safeguard your information, to keep it secure and to guarantee it is only used in ways detailed in this Privacy Policy.

If ownership of the company were ever to change your personal information may be transferred to that new owner. If this were ever the case you would be contacted to confirm that you are happy with this.

How long will Marlon Tate my personal information?

In general, we will not retain the data obtained through this site for a period longer than is necessary for achieving the purposes for which they were collected, or as long as the law prescribes.

However, you are in control, you can opt out at any time - either by clicking the link included in every email we send or by emailing us at info@marlontate.com.

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